SERVICES IN ENGINEERING & IT

DEDICATED TEAMS COMMITTED TO
FIRST CLASS TECHNOLOGIES

SNAPNEXT

ABOUT US

SnapNext is a Digital Technology Services Provider in the fields of Engineering and IT. We are specialized in software developement, digital interaction and product design, as well as strategic technology formulation.

Our key to mutual success is a transparent, close and trusting collaboration and communication. We turn good ideas into inspiring digitals products reaching people. Professionally and personally.

Our background

The story of SnapNext was started by technology architects whoms approach was to develop digital products differently.

Their approach was to refacture and convert conventional technologies, platforms and SDKs to new frameworks, of which some are widely used as standard today. This led clients to early adoptive and sustainable success.

From its inception in 2015, later in 2017 renamed as SnapNext, the company serves a broad european client base, driven by high-quality technical solutions and values that we bring forward.

We value loyal and honest partnerships above anything. Our collaborative approach with our clients leads us to long term relationships while always maintaining the ongoing implementation of new technologies to their business processes.

HOW WE WORK

We believe in adaptability and we embrace change. Every software and hardware development project is unique; it is not possible to plan or predict everything in advance. That is perfectly fine. Managed change is welcome at any stage of the project. Slicing up work in small time-boxed units as well as regular progress and feedback insights are mandatory for us; it helps prevent projects from going astray and lowers risks.

We do not like to reinvent the wheel, so we use a widely used Scrum methodology. You, as a client, are in the project driver seat and part of Scrum with us. Our experienced and educated talents are companions on the way to the perfect project structure and team.

The ability to consistently and quickly adapt to market requirements remains a success factor for us, thus it is important to build flexible teams around a strong core.

We support corporations to build up technological qualites and compentencies and are always close to the exciting challenges when it comes to the efficient, flexible and legally compliant procurement of state-of-the-art technical expertise.

We believe in outcome and focus on value, rather than sole functionalities.

Focus on value mitigates risk and brings products faster to market – the ultimate test for the product. If it passes the test, there is a solid foundation for further development. This is at the core of Scrum, and that is why we believe in it.

There will always be more to do than time and money will allow. A trained Agile Project Manager helps with focus on value using SnapNext's know-how. Keeping that budget under control is our goal as much as yours.

BUILDING DEDICATED TEAMS

SnapNext connects people with technologies. We take great pride in our hand-picked and experienced senior talents, that lead our teams and flexible cooperation models to sustainable success. We assemble the right team for you to implement your digital project in the best possible way.

1
Workshop or call
to define your needs

The goal of the workshop is to understand your business objectives in order to define what team is necessary to achieve them.

2
Preparing detailed
job specification

We help in detailing job specifications for the ideal candidates as well as all the resources you require.

3
Candidates
preselection

We select a list of candidates or subcontractors with specific skills set and experiences to match your expectations and project requirements.

4
Interviews
with your team

Senior Candidates and potential subcontractors can go through an interview with you and us to see if they meet our requirements.

5
Onboarding and
building your office

Although not mandatory, we encourage our clients to put together the team that will be working together as well as to learn about company's culture.

6
Daily
reporting

Developers will become an integral part of your team which includes daily reports on what they've been working on.

HANDLING DEDICATED TEAMS

Tracking Time

Tracking time and thus productivity is crucial for improving the efficiency and monitoring a teams performance, especially with abroad staff.

Daily Standups

Daily standups serve as structure and also as trustpoint and anchor between companies and cultures. We highly recommend to always keep the ball active.

Daily Status Reports

Tracking processes and actively working with ticketing systems form great status reports to gather an oversight to keep track with timelines.

Regular Feedback

The missing component in remote teams are daily encounters and missing cultural intermediaries. Hence regular, structured and honest feedback is crucial to align objectives and expectations.

LOCAL EXPERTISE

We have quality partners for your tech team and digital projects in Germany, Lithuania, Croatia, Bosnia, Kosovo, Lebanon and Syria.

Lithuania

Germany

Croatia

Bosnia

Kosovo

Lebanon

Syria

**Professional developers
in Europe and Western Asia
steered from Germany**

STARTING YOUR PROJECT

SnapNext connects people with technologies. We take great pride in our hand-picked and experienced senior talents, that lead our teams and flexible cooperation models to sustainable success. We assemble the right team for you to implement your digital project in the best possible way.

1

NDA Agreement, DPA Agreement

Every trust relationship needs bases. To be fully open from the beginning, we recommend NDA and DPA agreements to unlock the potential of unbound workshops and conversations.

2

Audit of Repositories and Code Design

If the designated project is running already, we audit the status quo with senior developers, to get a better understanding of the project dependencies, structures and the code design.

3

Technical Evaluation and Feasibility

We are always honest with our partners and that's why the first professional assessment of feasibility is important for the decision to work together.

4

Scoping and Offer

After the scope of the project has been estimated, the team structure can be set up and annual budgets can be calculated.
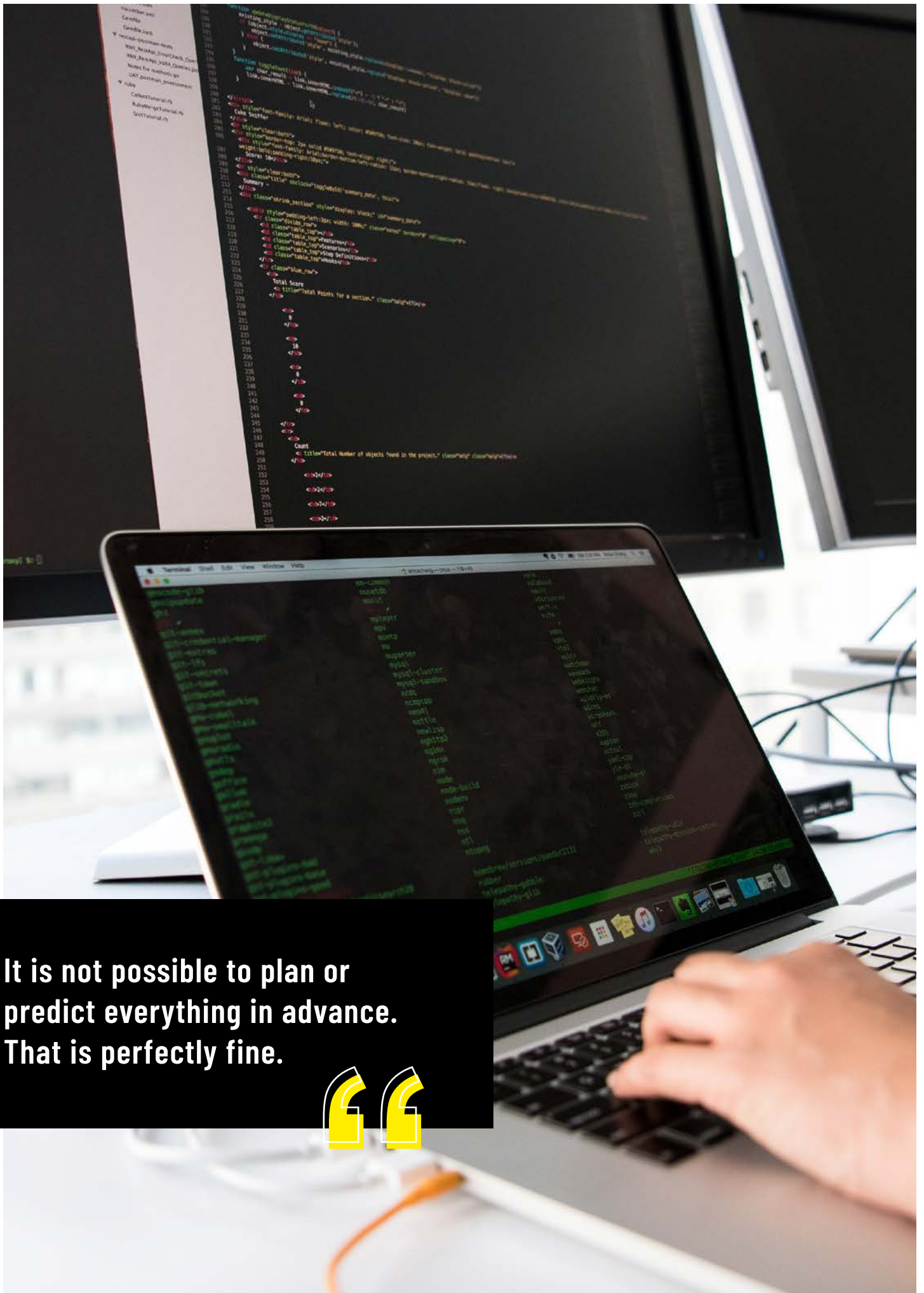
5

General Contract

The foundation of a contractual cooperation is a framework agreement that sets out the cornerstones of the cooperation in financial and legal terms.

6

Retainer-Services and Work Contracts

Finally, the scope of the cooperation is determined in a project contract and the tasks of both sides are defined.

It is not possible to plan or predict everything in advance. That is perfectly fine.

COST AND PAYMENT

The cost has been estimated based on the information made available to SnapNext at the date of the Proposal. Total cost is calculated by taking into account the rate of each team member and their involvement.

Service Prices

The table below represents daily rates per team member based on their areas of expertise and seniority. The daily rates presented below are applied for a long term engagement. Client can choose which team members and positions will be in the initial dedicated team.

SERVICE	PRICE PER DAY*	FTE RANGE PER HOUR**
Consulting & Conception	1.060,00 EUR	no availability
Project Assistance	500,00 EUR	22−32 EUR
Project Management	730,00 EUR	35−45 EUR
Technical Project Management	1.060,00 EUR	42−59 EUR
Backend Coding	1.225,00 EUR	42−75 EUR
DevOps Coding	1.225,00 EUR	65−95 EUR
Frontend Coding	1.225,00 EUR	42−75 EUR
Solution Architect	1.225,00 EUR	no availability
Teamlead Programming	1.500,00 EUR	65−95 EUR
Quality Assurance	730,00 EUR	22−40 EUR
Digital Design UX/UI	1.125,00 EUR	42−75 EUR
Media and Print Design	1.060,00 EUR	42−59 EUR

*German Services   **depending on the team structure, lead and running time, country and seniority

Single Rates vs. Team Rates (FTE Basis)

We offer three ways of calculating rates. If you decide to build up your own nearshore „office", we assist and lead with our german expertise in this process. It is offered be the billing gateway. If you ask for fixed staff that is not in rotation, single rates apply for a calculation.

In case of a joint rate, that averages the desired team composition, but also needs more dynamic and scalability, team rates can be the best option. In this case, mid-level developers are managed in a team rotation and the exact composition depends on short term priorization and requirements.

SERVICES

Strategy and Discovery

The discovery phase is the key to long-term success. Together, we will define what your clients need and what your business goals are. The result is a clearly defined strategy by aligning the needs of the technical solution architect with the mission.

UX and UI

Our designers are not here just to delight your users with beautiful and user-friendly design, but to increase the conversion rate and dwell time.

Web Development

Whether you need a new web app, an e-commerce solution, or a back-office system, we will help you improve your business processes and increase profits through strategic web software building.

Mobile Development

Our mobile app solutions are solving problems and improving lives for millions of users across different industries: finance, entertainment, education, mass media, construction, IoT, and more.

DevOps and Cloud Services

Every Front- and Backend needs a strong foundation. We will provide you with modern cloud architecture and security solutions, cost exploration and budgeting, staging systems and much more.

Pen Tests and SOC2*

We provide a standard for service organizations to report on the status of certain internal control parameters. These include security, availability, processing integrity, confidentiality and privacy (data protection).

*Service Organization Control 2

PORTFOLIO

software engeneering

Specialization
- App (Mobile & Desktop) Development (iOS, Android, Flutter, React Native)
- Web Development (React, Flutter, HTML, CSS, DOM, Javascript)
- Data-Storage und CMS (noSql and SQL Databases, Strapi, Contentful, GraphCMS, Bloomreach)
- Cloud Platform Development and Configuration (AWS, Azure, Rackspace etc.)
- Deep Learning with special knowledge of object recognition and audio/video technologies

development skills
- Frontend: React, Typescript, Vue.js, AngularJS
- Backend: NodeJS, PHP, Python
- Mobile Apps: Flutter, Unity
- API Services:GraphQL, Apigee, Rest
- Cloud & Ops: Docker, Nginx, AWS, Cloudflare, AzureData-Storage und CMS (noSql and SQL Databases, Strapi, Contentful, GraphCMS, Bloomreach)

digital design
- Web Design
- Interactive Design
- User Experience Design (UX) and Wireframing
- User Interface Design (UI) and iterative production support
- 2D Digital Artwork
- 3D Modelling and Artwork (inkl. FBX Design, Rigging, Texturing, Shader)

shop development
- Shopify Partner Developer
- Shopify Theme Development
- Shopify App-Development
- Shopify Shop Configuaration
- Shopware Theme Development
- Shopware Shop Configuration
- Advice on shop/business processes
- (from product care to fulfillment to aftersales)
- Cross-Selling
- Loyalty Concepts

OTHER SERVICES

**Concept & Visualization
Motion Design
Print Design**

And more - Just ask!

TECH STACK

Defining a suitable and modern setup of sustainable technologies for each project is one of the most important steps in technical planning processes.

Backend	python	JS	nosql	REST API	GraphQL

Frontend	JS	TS	React	Vue	tailwindcss

Mobile	Flutter	unity	React Native	Apple	Android

DevOps and Cloud	Azure	CI/CD	aws	kubernetes	Docker

Quality Assurance	SENTRY	Katalon	JUnit5	Se	Manual testing

CMS	strapi	WORDPRESS	NEOS	contentful	shopify

REFERENCES

AOK

DAIMLER

Deutscher Bundestag

DHL

Disney

Disneyland PARIS

1. FC KÖLN

HAPPYCAR.de

HerthaBSC

L'ORÉAL

MARVEL

Media Markt

Nintendo

orthomol

PENNY.

SONY

VOCANTO

WDR 1LIVE

FAQ

What are the contractual notice periods, unless otherwise agreed?

In the case of contracts of less than 6 months, the notice period is 4 weeks to the end of the month, in all other cases 8 weeks to the end of the month. Notice of termination must be given in writing by one of the contracting parties.

How is a contract extended, unless otherwise agreed?

A long-term contract is automatically extended by the booked contract period, but by a maximum of 12 months, unless otherwise agreed or cancelled in good time.

What is the expected cost of the onboarding period?

Depending on the onboarding phase, the agreed hourly, daily or FTE rates apply.

Are there any early payment discount options?

Unless otherwise agreed, a permanent discount of 1.5% can be accepted within 10 days. Exact discount and payment terms will be defined in the order confirmation.

How many vacation days do FTE bookings and permanent team personnel have? And how many of these are accounted for by the customer?

We generally calculate with 20 vacation days per employee, which are compensated by customers on a pro-rata basis per month for longer-term contracts (> 30 days). The average of 10 holidays and 10 additional contractual vacation days will be taken by through team rotation or reduced billing.

How long are vacation periods planned?

If an employee requests more than 10 days of leave, he or she will generally be replaced in full for the duration of the leave period.

What holidays apply to foreign employees?

In principle, the national holidays of the country of residence apply.

How are German holidays treated by employees of other religions in other countries?

The holidays of the country of residence apply.

How is sick leave handled?

The customer is usually not affected by sick leave, as personnel can be staffed several times and are in constant rotation. Otherwise, there will be a shortfall in billing.

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