

SNAP AP CUBE

HOW WE SUPPORT
YOU TO CREATE
MEMORABLE MOMENTS

HARDWARE RENTAL AND DIGITAL
PRODUCTS FOR YOUR EVENT



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OFFER

We are here to be your dedicated service partner, offering **interactive hardware and software products for your event**. Our commitment lies in executing projects with passion, focusing on creating unforgettable **event experiences**. We wholeheartedly pursue memorable moments.

Concept Creation

design | technology |
equipment | decoration

Digital Products

contests | photo
download | donations |
leadgenerations

Interaction Modules

Photo Booth | 3D-Photo Booth |
Frames | Touch Tables |
AR & VR Installations

Design And Coding

graphic-, motion- and
print design | visualization |
web development

Mini Exhibition Stands

Exhibition wall |
backdrops | foiling

Consulting Services

specialized guidance | personalized
solutions | accessible | competent

GOALS

- ▶ BOOST SALES
- ▶ FAN ENGAGEMENT
- ▶ BRAND AWARENESS
- ▶ FUNDRAISING CAMPAIGNS
- ▶ LEAD GENERATION ACTIVATIONS



WHAT FOR

EXHIBITIONS
TRADE FAIRS
INFLUENCER EVENTS
POS
CELEBRATIONS
PROMOTIONS

INTERACTION MODULES

GOOD TO KNOW

- ▶ Adaptable Branding
- ▶ Rental and Leasing available
- ▶ Individual construction possible
- ▶ Technology perfectly matched to hardware

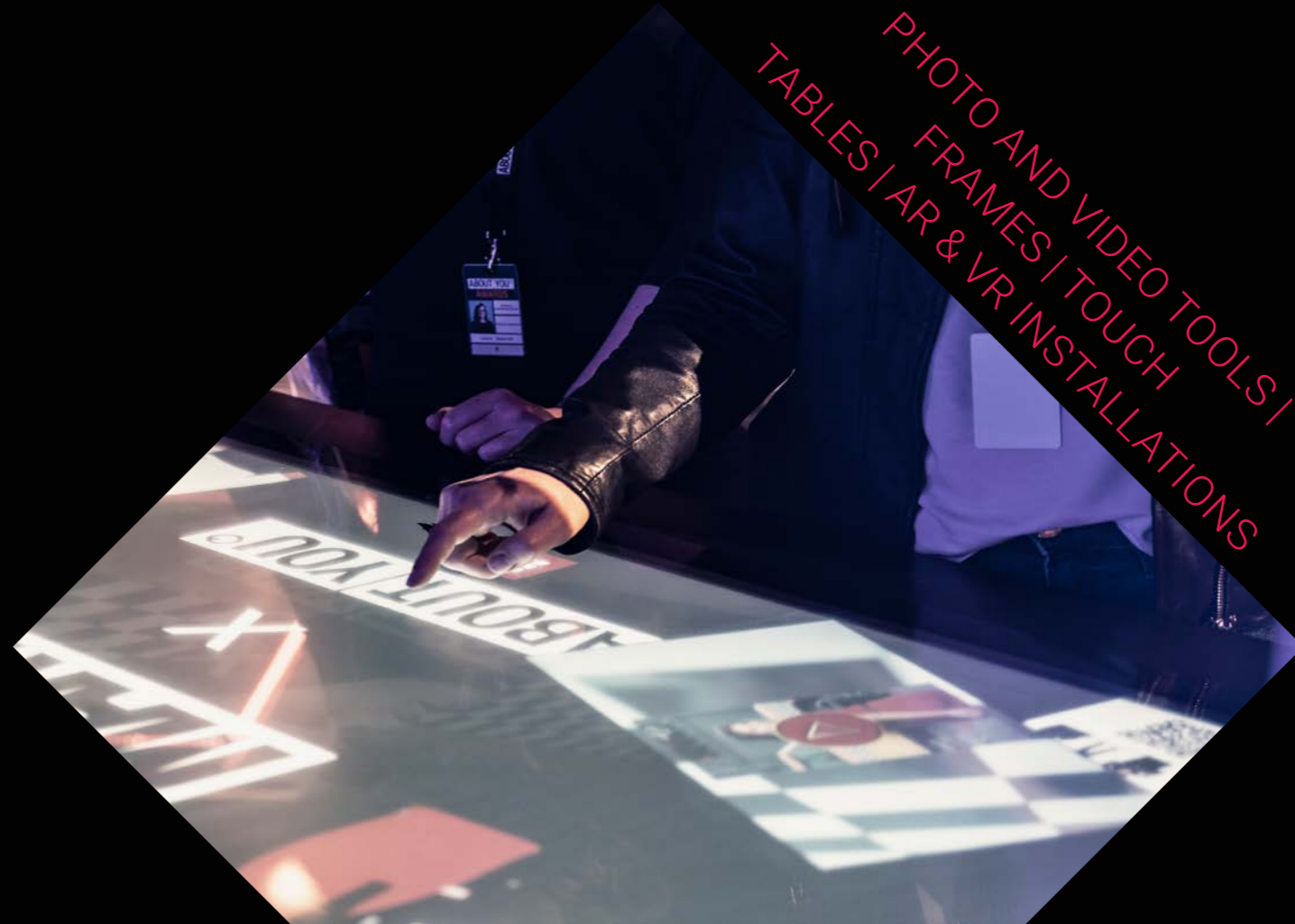


PHOTO AND VIDEO TOOLS /
FRAMES / TOUCH
TABLES / AR & VR INSTALLATIONS

EXISTING MODULES



PHOTO BOOTH „SNAPCLASSIC“
Page 14



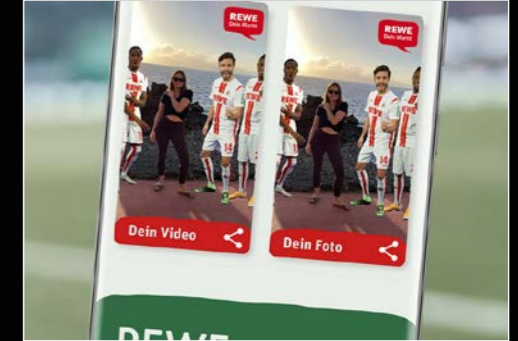
3D-PHOTO BOOTH „SNAPLOOP“
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FRAMES
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TOUCH TABLE
Page 21



AR & VR INSTALLATIONS
Page 21



PHOTO BOOTH „SNAPCLASSIC“

Standard photo booth. AR props and addons like Greenscreen available.

Price starting at

650€

Including 4h operation time, initial technical setup, assembly and disassembly, photo printing flat rate slideshow of the taken photos. 4h operation time possible. Please ask us.



Snapclassic
output





3D-PHOTO BOOTH „SNAPLOOP“
3D photo booth for videos with bullet
time effect.

Price starting at
3,800€

Including technical and software setup,
personalized landing page for loop-clip download,
logo integration into the clip, photo branding overlay,
photo printing flat rate



Smooth motion effect thanks to 12 integrated
cameras. Perfect to use props like confetti.



INTERACTION MODULES

INCLUDING PHOTO AND VIDEO TOOLS | FRAMES | TOUCH TABLES | AR & VR INSTALLATIONS

You want to rent a module, but the scenery is not suitable?
 We support you in creating memorable settings. We like to rely on the effect of light. The LED backlit exhibition walls attract attention in any environment.



FRAMES

The mobile exhibition modules allow multiple combinations. The built-in technology enables real interaction. The frames can be used as Photobooth, Touchtable, Display or much more.



TOUCHTABLE

As part of a frame or as individual modul.

Hardware Rental:

1,450€/Day

In addition, there may be costs for motion design, for example, or for restoring existing data.



AR & VR INSTALLATIONS

Fun games, digital graffiti and many other applications are possible in combination with VR glasses.

Via AR, for example, favorite characters can virtually enter the room or become part of your photo.

CREATIVE CONCEPT CREATION

GOOD TO KNOW

- ▶ Concepts for events of all kinds
- ▶ Knowledge of the latest technologies
- ▶ Concepts with new or existing hardware
- ▶ We start from scratch or enhance existing concepts



HOW WE CAN HELP YOU TO REALIZE YOUR IDEAS

We are delighted to assist you in finding the perfect concept tailored to your needs. Simply inform us about the scope of your event or project, and we will be more than happy to create a customized solution for you.



**YOU CAN COMBINE MULTIPLE
INTERACTIVE MODULES
TOGETHER**

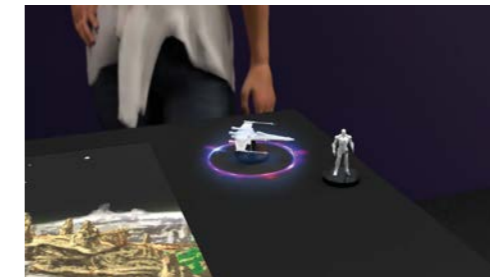
Visitors can be Mickey themselves due to virtual pantomime



Photobooth with greenscreen allows visitors to „step into different worlds“



A touchtable is the perfect opportunity to show interactive content like quizzes or movie trailer



Instead of hand gestures the touchtable content can be activated with little action figures



QR codes bridge physical and digital worlds, directing users to various lead generation tools efficiently

THE JOURNEY FROM CONCEPT TO FINISHED BOOTH:
A FEW EXAMPLES



Sometimes the concept visualization and real setup looks almost the identical



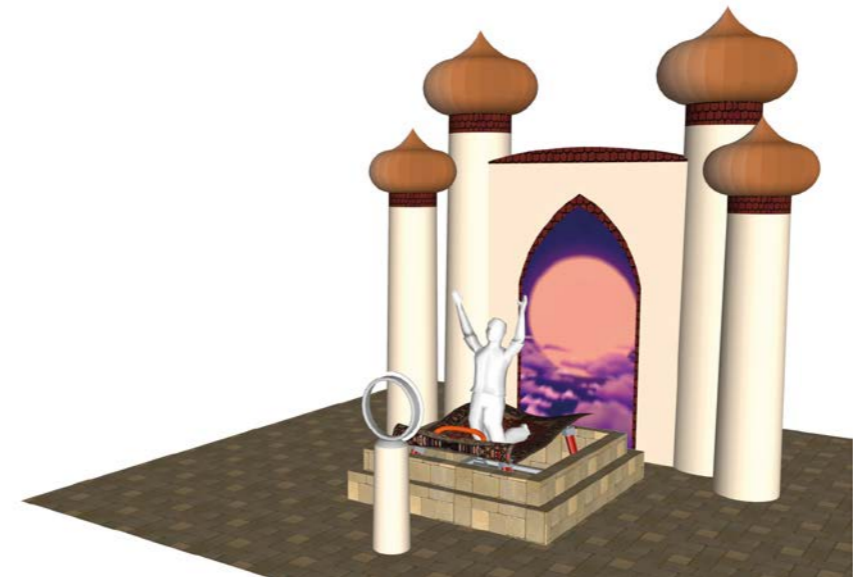
The Idea: Ball pit where you can take photos from a bird's eye view



Due to various factors, the activation was replanned into a classic photo box. The new highlight here was the individual plush animal wall as backdrop

CREATIVE CONCEPT

SOME CONCEPTS



INTERACTIVE GIF BOOTH
Featuring a motion platform and a fan simulating wind



CREATE MEMORIES
Implementation of a mini-game and photo frame



CUSTOM BUILT ARCADE MACHINE
With a self-developed game as an addition to an exhibition stand

CREATIVE
CONCEPT

MINI EXHIBITION STANDS

GOOD TO KNOW

- ▶ Benefit from our all-in-one offerings
- ▶ We offer the alternative to classic event agencies and booth builders
- ▶ We specialize in building high-quality exhibition stands suitable for both large trade shows and smaller events or point-of-sale displays

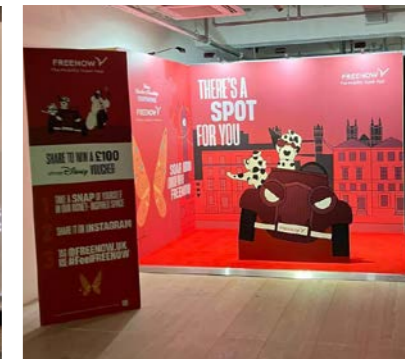
EXHIBITION WALL | BACKDROPS | FOILING



BENEFIT FROM OUR ALL-IN-ONE OFFERINGS

- ▶ Ditch complex planning
- ▶ Reusable exhibition stand
- ▶ No need for an exhibition builder
- ▶ Resource-saving (in terms of money and time)
- ▶ Comprehensive solutions from a single source
- ▶ Possibility to enhance the exhibition stand with our interactive modules – enabling digital extension

SOME EXAMPLES



DIGITAL PRODUCTS

GOOD TO KNOW

- ▶ Scalable even for large events
- ▶ Data protection compliant data processing
- ▶ Customized solutions or ready-to-use products
- ▶ E.g. photo contests, quizzes or fundraising campaigns
- ▶ Can be combined with our hardware like photoboxes



HOW IT CAN MAKE AN IMPACT ON YOUR CAMPGAINS?

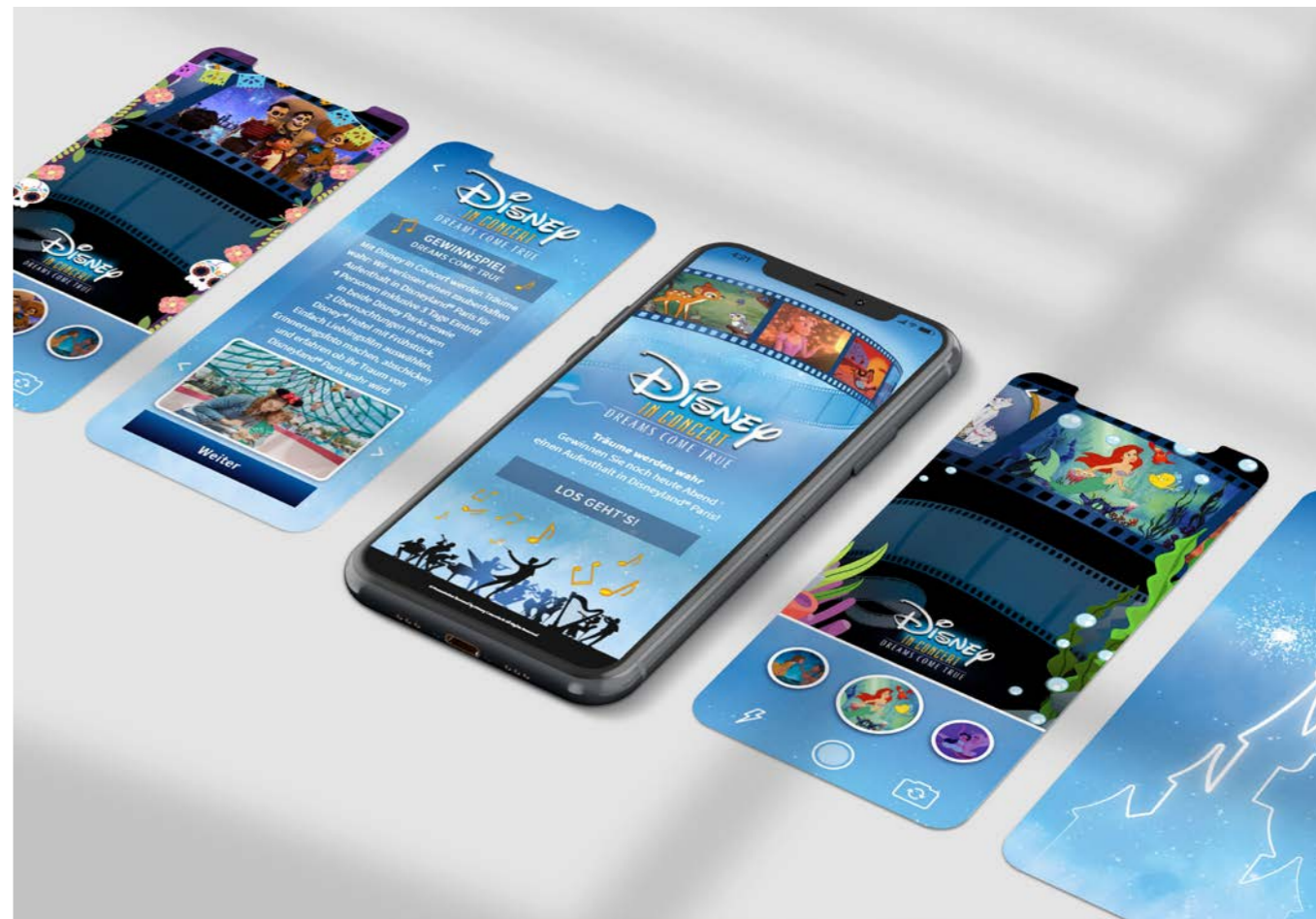
- ▶ Enhanced engagement
- ▶ Powerful lead generation
- ▶ Effective data collection
- ▶ Improve brand awareness
- ▶ Higher sale numbers

The initial setup costs

2,700€

Prices for usage depending on duration and users starting at

4,000€



SOME EXAMPLES



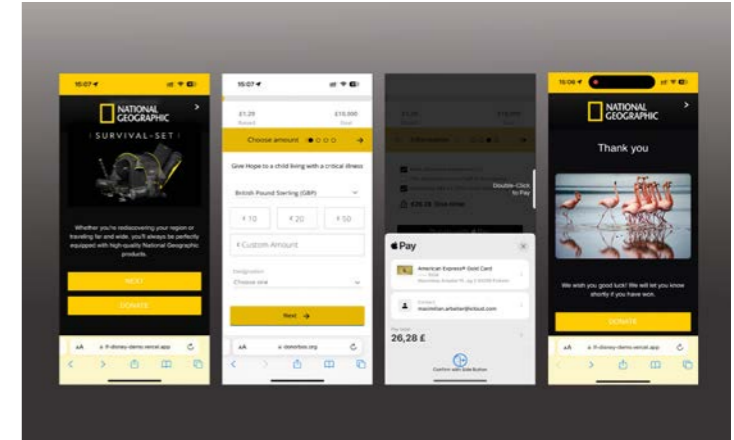
LIVE MOSAIC | COPENHAGEN LIGHT FESTIVAL

After a lead form is submitted, the participants photo is securely uploaded. To maintain the integrity of the mosaic and Disney compliances, we deploy powerful AI tools that automatically check uploaded UGC for any inappropriateness. In this case verified photos „fly“ into an animated mosaic that was projected on city architecture.



PHOTO CONTEST

Engage audiences to capture and share snapshots of themselves with fun overlays, creating an authentic and valuable connection on live events. We elevate event experiences with powerful photo contests, designed to generate genuine emotions and effortlessly gather high-quality leads from enthusiastic participants.



DONATION TOOL

Direct donations can be made using stripe as well as make-a-wish donations using donorbox. We connect verified fundraising systems to ensure a secure transfer of donations. The donation flow is seamlessly integrated into our webapps, so other features can be combined easily.

DESIGN AND CODING

GOOD TO KNOW

- ▶ Layout based on your design guidelines
- ▶ Adaptations or custom design possible
- ▶ Customized software development if necessary
- ▶ Confidential handling of data (DPA Agreements)

GRAPHIC-, MOTION- AND
PRINT DESIGN | VISUALIZATION |
WEB DEVELOPMENT



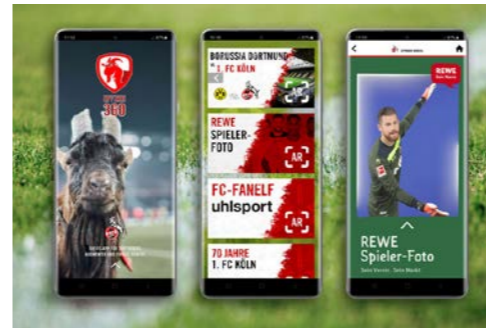
SOME SERVICES



PRINTDESIGN
135 EUR/h



MOTIONDESIGN
155 EUR/h



DEVELOPMENT
155 EUR/h



VISUALIZATION
135 EUR/h



OTHERS
We offer lots of services. Just ask.

GET IN TOUCH AND SHARE SOME INFO!

Your Objective: Please provide us with your intended goal or desired outcome for the project.

Event Details: Kindly share the specifics of the event where you wish to showcase your brand.

Budget Considerations: It would be helpful if you could provide us with your budgetary constraints, as it will allow us to develop a suitable concept tailored to your financial parameters.

By providing us with these essential details, we will be able to begin the project promptly and provide you with the best possible support.



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